

2006

Sponsor / Showcase Guide

SEPTEMBER - OCTOBER - NOVEMBER



INTERNATIONAL
SPECIAL EVENTS SOCIETY
VANCOUVER CHAPTER

www.isesvancouver.com

Reach Key Decision Makers in the Special Events Industry

Your Company's Exposure

Increase your company's exposure at ISES Vancouver Events in 2006 and 2007.

ISES has been dedicated to the professional advancement of Special Event Professionals since our founding in 1987. ISES has over 4,000 members worldwide and is the sole organization bringing together all segments of the special events industry.

Your Target Market

ISES can help you market your company and products to your target audience!

Our monthly educational and networking meetings offer event professionals an opportunity to gain cutting-edge knowledge in the events industry and network with their peers and vendors from around the region. By showcasing your company as outlined in the following pages, you will have access to an eager audience ready to view your products and services.



Over 80% of ISES event attendees have sole purchasing authority or are key decision makers regarding business products and contracting outside services.

A Choice For Every Budget

Your company can select from a variety of showcasing opportunities that meet your marketing needs and offer exceptional exposure at our events. By taking advantage of any of these showcasing opportunities, we can help your marketing efforts reach their full potential in this region.

More Information

If you wish to take advantage of this excellent marketing opportunity or have questions or ideas that will fit the format of our ISES Vancouver events, please contact Mike Granek at Pacific Show Productions 604-298-2112 ext. 23 or Martes Farrugia at (martes@performancevisualworks.com).

2006 EVENTS

September 27th, 2006

Insight Into Olympic Games Special Events & Ceremonies

JOSH MCCALL

CEO of Jack Morton Worldwide who produced the Opening and Closing Ceremonies for both the 2004 Olympic Games in Athens - Greece, and the 2006 Commonwealth Games in Melbourne - Australia.

MARTI KULICH

Marti Kulich, Program Director, Ceremonies, will provide an update regarding the vision for the Vancouver 2010 Winter Games Culture and Ceremonies programs including the Games Opening and Closing Ceremonies, Victory Ceremonies, Cultural Olympiad and Olympic/Paralympic Arts Festivals. He will characterize the Games opportunities and timeline for event companies.

JOHN MCLAUGHLIN

John McLaughlin, Vice President and Comptroller, will join the presentation to provide an overview of VANOC's procurement process and how companies can take advantage of the opportunities.

October 19th, 2006

Are You Prepared To Host The World?

JULIA RUTHERFORD SILVERS, CSEP
Author of the highly acclaimed book "*Professional Event Coordination*" (Wiley, 2004) and a four-time ISES Esprit Award winner for Best Industry Contribution for her event management educational programs.

November 15th, 2006

Making Magical Memories: Lessons In Leadership

DAVID DELOACH

Leader Of Character Operations Team in MAGIC KINGDOM® Entertainment at the WALT DISNEY WORLD® Resort in Orlando, Florida.

Bronze	Silver	Gold	Platinum
<p>FIVE positions available per event</p> <p>At The Event</p> <ul style="list-style-type: none"> • 1 pass to event/meeting • Reserved VIP seating • 1/5 screen logo on video screen loop during walk-in reception and networking • Invitation to Member Only Pre-Event Social with Guest Speaker • Logo on printed program at event <p>Website & E-mails</p> <ul style="list-style-type: none"> • Logo on Event Announcement page • Logo in each official ISES Vancouver event and review announcement e-mail (approximately 4 times per event cycle to 5000+ event industry recipients) <p>E-newsletter</p> <ul style="list-style-type: none"> • 1 logo in e-newsletter 	<p>THREE positions available per event</p> <p>At The Event</p> <ul style="list-style-type: none"> • 2 passes to event/meeting • Reserved VIP seating • Verbal recognition by the ISES Vancouver President • 1/3 screen logo on video screen loop during walk-in reception and networking • Invitation to Member Only Pre-Event Social with Guest Speaker • Logo on printed program at event <p>Website & E-mails</p> <ul style="list-style-type: none"> • Logo on Event Announcement page • Logo in each official ISES Vancouver event and review announcement e-mail (approximately 4 times per event cycle to 5000+ event industry recipients) <p>E-newsletter</p> <ul style="list-style-type: none"> • 1 logo in e-newsletter • 1 business card sized advertisement in ISES Reporter e-newsletter 	<p>TWO positions available per event</p> <p>At The Event</p> <ul style="list-style-type: none"> • 3 passes to event/meeting • Reserved VIP seating • Verbal recognition by the ISES Vancouver President • 1/2 screen logo on video screen loop during walk-in reception and networking • Invitation to Member Only Pre-Event Social with Guest Speaker • Logo on printed program at event • Opportunity to hang a logo banner at registration or in the presentation area (maximum 3' x 6' - must be produced and provided by sponsor) <p>Website & E-mails</p> <ul style="list-style-type: none"> • Logo on Event Announcement page • Website link via Event Sponsor page • Logo in each official ISES Vancouver event and review announcement e-mail (approximately 4 times per event cycle to 5000+ event industry recipients) <p>E-newsletter</p> <ul style="list-style-type: none"> • 1 Logo in e-newsletter • 1 business card sized advertisement in ISES Reporter e-newsletter 	<p>ONE position available per event</p> <p>At The Event</p> <ul style="list-style-type: none"> • 4 passes to event/meeting • Reserved VIP seating • Verbal recognition by the ISES Vancouver President • Full screen logo on video screen loop during walk-in reception and networking • Invitation to Member Only Pre-Event Social with Guest Speaker • Logo on printed program at event • Opportunity to hang a logo banner at registration or in the presentation area (maximum 3' x 6' - must be produced and provided by sponsor) • Option to introduce the guest speaker (pre-written by ISES) • Option to be main sponsor of goodie bag give-away <p>Website & E-mails</p> <ul style="list-style-type: none"> • Logo on Event Announcement page • Website link via Event Sponsor page • Logo in each official ISES Vancouver event and review announcement e-mail (approximately 4 times per event cycle to 5000+ event industry recipients) <p>E-newsletter</p> <ul style="list-style-type: none"> • 1 Logo with company description in e-newsletter • Logo website link included • 1 business card sized advertisement in ISES Reporter e-newsletter
\$250 Sponsorship	\$500 Sponsorship	\$750 Sponsorship or in-kind audio-visual / venue sponsorship	\$1000 Sponsorship or in-kind speaker travel sponsorship



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ISES Vancouver reserves the right to modify, change or cancel sponsorship packages at any time as well as refuse sponsorship with just cause. Banners must be of your company logo and cannot contain objectionable material. Banners need to be provided 'ready to hang' and are the responsibility of the sponsor. Sponsorship spaces are available on a first-come first-served basis and should be confirmed no later than 30 days prior to the event to be included in email invitations as well as the printed event program. All logos should be provided in EPS format. Advertisements are required in a (150 x 220 pixel)JPG. Member Only Pre-Event Social with Guest Speaker is not guaranteed to take place for each event. There is no compensation for pre-event socials that do not take place and should only be considered an added bonus to sponsorship, however, should a main seminar or event be cancelled, sponsors will receive a full refund.

Sponsor Information

Sponsor / Company Name: _____
(Please print your name exactly as you wish it to appear in all sponsorship recognition)

Contact Person: _____ Phone Number: (_____) _____

Address: _____

City: _____ Province: _____ Postal Code: _____

Email: _____ Website: _____

Sponsorship Details

<p>Please choose a package:</p> <p><input type="checkbox"/> Bronze Sponsorship \$250</p> <p><input type="checkbox"/> Silver Sponsorship \$500</p> <p><input type="checkbox"/> Gold Sponsorship \$750</p> <p><input type="checkbox"/> Platinum Sponsorship \$1000</p> <p><input type="checkbox"/> In-Kind Value: \$ _____ Please specify the product/ service you are providing: _____</p>	<p>Please choose an event to sponsor:</p> <p><input type="checkbox"/> Sep. 27, 2006 Insight Into Olympic Games Special Events & Ceremonies</p> <p><input type="checkbox"/> Oct. 19, 2006 Are You Prepared To Host The World?</p> <p><input type="checkbox"/> Nov. 15th, 2006 Making Magical Memories: Lessons In Leadership</p>	<p>Payment Information:</p> <p>TOTAL AMOUNT: \$ _____</p> <p><input type="checkbox"/> Cheque enclosed</p> <p><input type="checkbox"/> Will be mailed within 7 days</p> <p>PLEASE NOTE: Sponsorship spaces are limited and are on a first-come, first-served basis. Payment must be received in full to hold and confirm space. In-kind sponsors or showcases will be provided with a maximum of a Gold Sponsorship package based on the in-kind value, with the exception of travel sponsors.</p> <p>Please make cheques payable to ISES VANCOUVER c/o HollyNorth Production Supplies 3735 1st Ave, Burnaby, BC, V5C 3V6</p>
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Logo and Promotional Material

Please email your logo in EPS format (high resolution JPG or TIF are also acceptable) to; maries@performancevisualworks.com

DEADLINES:
To be included in the earliest mailings for each event please submit your agreement, payment and logo as per the following schedule:

EVENT DATE	SUBMISSION DEADLINE
September 27th, 2006	August 28th, 2006
October 19th, 2006	September 29th, 2006
November 15th, 2006	October 25th, 2006

TERMS: The International Special Events Society Vancouver Chapter (hereafter called "ISES Vancouver") reserves the right to modify, change or cancel sponsorship packages at any time as well as refuse sponsorship with just cause. Banners must be of your company logo and cannot contain objectionable material. Banners need to be provided 'ready to hang' and are the responsibility of the sponsor. Sponsorship spaces are available on a first-come first-served basis and should be confirmed no later than 30 days prior to the event to be included in email invitations as well as the printed event program. ISES Vancouver will not be held responsible or liable for any logos or advertisements that are omitted from any promotional material or emails should a sponsor be unable to submit their agreement, payment, logo and/or advertisements as per the schedule above. All logos must be provided in a high resolution JPG or TIF, however EPS format is preferred. Advertisements are required in a (150 x 220 pixel) JPG. ISES Vancouver is not responsible for the costs of creating any of these materials. Member Only Pre-Event Social with Guest Speaker is not guaranteed to take place for each event. There is no compensation for pre-event socials that do not take place and should only be considered an added bonus to sponsorship, however, should a main seminar or event be cancelled, sponsors will receive a full refund. ISES Vancouver does not warrant, guarantee, or make any representations regarding the quality of, or accuracy of the sponsorship packages. ISES Vancouver shall not be liable for any damages, claims or losses incurred [including without limitation compensatory, incidental, indirect, special, consequential, or exemplary damages (including any damages for loss of income or profits)], however caused and whether arising by statute, common law or otherwise in connection with this sponsorship agreement or any failure, delay or decision by ISES Vancouver in administering the sponsorship packages. Any liability ISES Vancouver may have, under any circumstances, for any negligence, breach of contract or otherwise, is limited to the total amount paid by the sponsor as noted above. Cancellation Policy: No refunds or cancellations unless the event has been cancelled by ISES Vancouver. The parties agree that this agreement may be transmitted by facsimile or electronic mail and that the reproduction of signatures by such devices will be treated as binding as if originals.

I / We the undersigned agree to pay ISES Vancouver the amount noted above. I am an authorized representative and signatory of the company noted above and have read, acknowledge, understand and agree to all of the terms and conditions in this agreement;

Signature: _____ Print Name: _____

Date: _____ Company: _____